

Annual Conference Evaluation

Wednesday, June 30, 2010

10:00 a.m. - 11:15 a.m.

Building Business Acumen: What Your CEO is Thinking in Today's Economic Crisis!

Presenter: Kevin R. Cope

Number of attendees: 238

Number of evaluations tabulated:: 145

Item Rated	This session: Your Average	All sessions: Overall Average
Note: a rating of 3.8 or better is acceptable.		
Quality of Information Presented	4.7883	4.3520
Kevin R. Cope	4.8273	4.4464
Content presented matched the session description in the conference program	4.7244	4.3598
<i>Rating Scale: 5 = Excellent; 4 = Very Good; 3 = Good; 2 = Fair; 1 = Poor. A 5.0000 rating is the highest rating.</i>		
Item Rated	This session:	All sessions:
Applicability to my professional development	4.7090	4.3054
Did you think the speaker was selling his or her services or products from the platform?	Yes: 6%	6%
	No: 94%	94%

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Excellent content, engaging presentation, practical advice and information. Thank you!

High energy, took advantage of multiple technology forms and giveaways to generate participation, good at teaching content with visuals and participation. Observation: the crowd knew the answers...

Everything he said was on target. Humor was a required plus!

Very creative presentation. Liked the videos, voting, \$ giveaways and presentation in general. Nice change to other presentations. Fun.

Well organized presentation--clear--easy to follow. Great audience interaction. Excellent materials/information.

Excellent content, engaging presentation, practical advice and information. Thank you!

Great info and variety of approached really aided learning of key points. Thank you!

Very entertaining but useful.

Confident, great presentation skills interactive. Very relevant material, presented simply, but yet complete! Thanks!

Wow--I didn't realize how much I don't know.

Excellent job of linking business terminology and concepts to human resources.

The best session of the week.

This should be required for all HR professionals as our positions become more strategic.

Excellent delivery and engagement of session.

Awesome presentation.

Really great session--great content. Highly recommended.

Engaging, simple to understand. Best workshop of conference--will remember what he said.

Fantastic concept.

Class session should be one every HR person should attend. Awesome information--perfect to end the conference.

A must for all the HR professionals interested in developing their business skills.

Very good presentation--engaging and energetic. Held your interest and a learning experience.

Outstanding and interactive. Great presentation!

Made complex principles simple!

This should be a repeat--HR strategic partner requirement and gets you to how and why easily.

Great session.

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Great info.

Great information! Excellent presenter!

Excellent presentation. Strong examples tie to the real business world. Thank you.

Good information. Got a better understanding of business issues. Can take some immediate action with this information.

Great examples, clarity of points made.

Like the Turning Point instand polling. Excellent!! Interactive and engaging!! Awesome for any HR person to learn more bus ac*****!

Need more sessions that are truly strategic as this and focused on business drivers.

Loved the interaction. Very relevant. Easy to understand. More companies need session for all associates.

The best session I attended this year. Energetic, relevant, immediately applicable to my job!

Excellent!

Should be required for all attendees. Lack of Business Training is the greatest threat to the profession.

Great speaker. Used several different methods to keep us involved.

Best session of the conference! Lots of material covered efficiently and thoroughly.

Some of the audience were distracting as they challenged/were critical openly of speaker's perspective. However, the speaker handled them marvelously! Loved voting pad for audience opportunity.

Didn't originally choose this session but glad I came in. Great job. Kept somewhat dry/serious topic interesting. Thanks for the videos, too. Sue Messinger was in your audience--she was former National Chair of SHRM and won \$100.00 and so did I!

Great presentation! Fast! Good energy, great videos! Like the acturty and the voting!

1. Too much of the SHRM chairman and President on self promotion of SHRM. 2. Concurrent speakers were very good. 3. I loved the way the conference was opened! (i.e. dancing to "it's going to be a good good night").